

Hello,

Cerealto Siro Foods Group have a reputation particularly in Spain for the employment of candidates who have had a barrier to work. This started some 20+ years ago when we established a specific site for wheel chair using individuals. Since then we have grown to become an International Group which employs 9% of our 4,000 employees from communities with barriers to work.

Our approach brings into play a wider talent pool and also helps us retain staff; as they see the benefits of working with an inclusive employer.

Whilst this is fully supported by our senior executives we understand that the practice and approach of our Managers and Shift Leaders needs to be better informed and we are working with various local groups in Worksop to deliver this knowledge.

The event on October 18th is intended as the beginning of this process and I hope you as a local employer will be pleased to send at least one delegate from your company to this free event.

Kind regards,

Michael Harfleet
UK Chairman.